

Editing Project		COMPLETED	
Pitch Phase (Announcement & Sweeps Videos)	5/15 - 5/18		
Curated Pitch List sent to Sponsor (Announcement & Sweeps Videos)	5/19		
Sponsor Selects Editor (Announcement & Sweeps Videos)	5/20		
Sponsor provides creative guidance, assets, and key messaging to Editor (A&S)	5/20		
Rough Cuts of Videos 1 (Announcement) & 2 (Sweeps) sent to Sponsor	5/26		
Sponsor Provides Feedback to Editor (Announcement & Sweeps)	5/27		
Editor Provides Revised Videos (Announcement & Sweeps)	5/28		
Sponsor Provides final feedback to Editor (Announcement & Sweeps)	5/29		
Editor provides Final Revised Videos (Announcement & Sweeps)	5/30	Saturday	
Sponsor gives same day Final Approval (Announcement & Sweeps)	5/30	Saturday	
Editor provides final video Files to Tongal (Announcement & Sweeps)	5/31		
Final Videos Sent to Sponsor (Announcement & Sweeps)	6/1		