

ANTHONY P. RAFFA BIO

Tony Raffa is the definition of what it means to be selfless. For over 20 years now, Tony has devoted countless hours towards making Atlanta Ronald McDonald House Charities (ARMHC) into the successful organization it is today. Constantly putting the needs of the families before his own, Tony in many ways served as a catalyst for ARMHC's exponential growth.

Tony's McDonald's career began after several years in management with Xerox Corporation and John Harland Company. He became a McDonald's Owner/Operator in 1984. Today he owns five McDonald's restaurants throughout metro Atlanta.

Almost immediately after becoming an Operator, Tony and his wife Jan and long-time assistant Sandy Engberg began providing meals for the families at the two Atlanta Ronald McDonald Houses. It was through volunteering at the House that he quickly developed a friendship with then Executive Director Linda Morris. Throughout the years, Tony became one of Linda's most trusted advisors, working with her behind the scenes to strengthen the Charity's relationship with its single largest donor, the local McDonald's Operators.

When Tony was invited to join the ARMHC Board of Directors, he instantly knew he wanted organize the Charity's first golf tournament. Tony solicited the help of his friend, fellow McDonald's Operator, Kip Mercer and they created a unique, two-day golf event which has raised more than \$2 million since the tournament was founded in 1984.

Tony's passion and dedication to ARMHC has been an example for other Operators to follow. Known for his charm and quick-witted sense of humor, Tony has the ability to make everyone feel good about giving back to help others. His vision and extraordinary leadership led to him serving as House president for two terms. He has diligently served on every committee within ARMHC while also serving in a leadership capacity within the Atlanta McDonald's Co-op. In addition to personally contributing tens of thousands of dollars, Tony's involvement has been crucial to the success of numerous Board projects and committees including Phase I and Phase II of the Capital Campaign and the Annual Fund.