

Video #1 – Take The Risk Test

Key Message Points (TBD – let's work together to get these right for a :30 video)

Type 2 diabetes.

We all know the serious impact it can have.

But how can it be prevented?

Well the first step is knowing if you have an underlying condition called prediabetes.

Prediabetes means someone has started having trouble processing the sugar in their blood,

And it means that type 2 diabetes and other serious complications may be around the corner.

Most of the 1 in 3 American adults with prediabetes don't know they have it.

So does prediabetes mean your fate is sealed? Well, not quite.

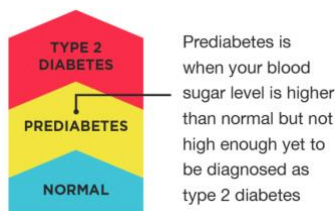
Because with early diagnosis prediabetes can be reversed.

And for many people, healthy changes in their daily routine can make a big difference.

The time to act is now. Knowledge is power – the power to prevent.

Take the 1-minute risk test at DoIHavePrediabetes.org.

Brought to you by the CDC, AMA & Ad Council



Video #2 – Join a Program (in North Carolina)

Key Message Points (TBD – let's work together to get these right for a :30 video)

Type 2 diabetes.

We all know the serious impact it can have.

But how can it be prevented?

Well if you have prediabetes and live in North Carolina, you may now qualify for free enrollment in the National Diabetes Prevention Program. These CDC-led programs are available locally or online and can be adapted to fit your lifestyle and schedule.

Trained coaches are standing by to help you make healthy changes that can help reverse prediabetes and prevent type 2 diabetes.

Because with early diagnosis prediabetes can be reversed.

And for many people, healthy changes in their daily routine can make a big difference.

The time to act is now. Knowledge is power – the power to prevent.

Find a program near you at JoinAProgram.org.