

BACK TO SWEAT PROJECT TIMELINE		
DEV	Pitch Phase:	October 18–25
	Internal Tongal Review:	October 25–28
	Pitches Delivered to Sponsor:	October 28
	Sponsor Feedback on Top Pitches:	October 29
	Top Filmmakers Revise Pitches:	October 29–30
	Revised Pitches Delivered to Sponsor:	October 30
	Pitch(es) Greenlit by Sponsor:	November 1
PRE	Pre-Production Kickoff Call:	November 4
	Rough Production Bible Due to Tongal:	November 6
	Tongal Feedback Due:	November 7
	Production Bible Delivered to Sponsor:	November 11
	Sponsor Feedback Due:	November 13
	Revised Production Bible Due:	November 15
	Sponsor Feedback Due:	November 19
	Talent, Locations, Wardrobe Locked by LLL:	November 19
	Final Production Bible Review Call:	November 21
	Final Production Bible Delivered to Sponsor:	November 25
	Production Bible Locked & Approved:	November 25
SUITES 1 + 2	Production Phase:	November 25–December 12
	Rough Cut Delivered to Tongal:	December 12
	Tongal Internal Feedback:	December 13
	Rough Cut Delivered to Sponsor:	December 16
	Rough Cut Feedback from Sponsor:	December 18
	Fine Cut Delivered to Sponsor:	December 20
	Fine Cut Feedback from Sponsor:	December 23
	Final Cut Delivered for Approval:	December 27
	Final Sponsor and Tongal QC:	December 27–January 2
	Final Files Delivered to Sponsor:	January 3
	CONTENT LIVE: WEEK 1 - RUN	January 6–12
	CONTENT LIVE: WEEK 2 - YOGA	January 13–19
SUITES 3 + 4	Production Phase:	November 25–December 12
	Rough Cut Delivered to Tongal:	January 2
	Tongal Internal Feedback:	January 3
	Rough Cut Delivered to Sponsor:	January 6
	Rough Cut Feedback from Sponsor:	January 8
	Fine Cut Delivered to Sponsor:	January 10
	Fine Cut Feedback from Sponsor:	January 13

SU	Final Cut Delivered for Approval:	January 15
	Final Sponsor and Tongal QC:	January 15–17
	Final Files Delivered to Sponsor:	January 17
	CONTENT LIVE: WEEK 3 - TRAIN	January 20–26
	CONTENT LIVE: WEEK 4 - RECOVERY	January 27–February 2