

SERIES DEVELOPMENT AND PREP			
SOURCING SHOWRUNNER	Showrunner Project Launch:	February 5	
	Showrunner Project:	February 5–16	
	Internal Review:	February 16–17	
	Pitches Sent to Sponsor:	February 17 EOD	
	Call to Review:	February 18	
	Sponsor Selects Showrunner:	February 19 EOD	
	Talent Direction/Preference List from Sponsor:	February 19 EOD	
	Kickoff Call w/Showrunner:	February 22	
SERIES STRATEGY	First Draft Series Strategy Outline Due:	February 24	
	Sponsor Notes Due:	February 26	
	Revised Series Strategy Due:	March 1	
	Review Call (Tongal, LLL, Hosts):	March 2	
	Final Sponsor Notes Due:	March 3	
	Final Series Strategy Due:	March 4	
	Sponsor Approves Series Strategy:	March 5	
EPISODE 1 PREP + TALENT ALIGNMENT	First Draft Ep 1 Outline / Talking Points Due:	March 9	
	Sponsor Notes Due:	March 11	
	Revised Ep 1 Outline / Talking Points Due:	March 12	
	Talent Locked:	March 12	
	Episode 1 Prep Call with Hosts:	March 15	
	Revised Ep 1 Talking Points to Hosts:	March 17	
	Remote Production Test (If needed):	March 18	
	Ep 1 Outline / Talking Points Approved:	March 19	
	PRODUCTION BEGINS:	March 22	