

PRODUCTION TIMELINE: AHWAS Social Content Editing Project		
PITCH	Pitch Phase:	4/6–4/13
	Internal Tongal Review:	4/13
	Pitches Delivered to Sponsor:	4/14
	Sponsor Greenlights Pitches:	4/15
BATCH 1	Batch 1 First Cuts Delivered:	4/17
	Sponsor Feedback Due:	4/17 by EOD
	Batch 1 Fine Cuts Due:	4/20
	Final Sponsor Feedback Due:	4/21 by EOD
	Filmmaker Masters:	4/22
	Batch 1 Masters Delivered to Tongal:	4/22
	Batch 1 QC:	4/22–4/23
	Batch 1 Final Files Delivered to Sponsor:	4/24
BATCH 2	Batch 2 First Cuts Delivered:	4/23
	Sponsor Feedback Due:	4/24
	Batch 2 Fine Cuts Due:	4/27
	Final Sponsor Feedback Due:	4/28
	Filmmaker Masters:	4/28
	Batch 2 Masters Delivered to Tongal:	4/29
	Batch 2 QC:	4/29–4/30
	Batch 2 Final Files Delivered to Sponsor:	5/1
BATCH 3	Batch 3 First Cuts Delivered:	4/30
	Sponsor Feedback Due:	5/1
	Batch 3 Fine Cuts Due:	5/4
	Final Sponsor Feedback Due:	5/5
	Filmmaker Masters:	5/6
	Batch 3 Masters Delivered to Tongal:	5/6
	Batch 3 QC:	5/6–5/7
	Batch 3 Final Files Delivered to Sponsor:	5/7
BATCH 4	Batch 4 First Cuts Delivered:	5/7
	Sponsor Feedback Due:	5/8
	Batch 4 Fine Cuts Due:	5/11
	Final Sponsor Feedback Due:	5/12
	Filmmaker Masters:	5/12–5/13
	Batch 4 Masters Delivered to Tongal:	5/13
	Batch 4 QC:	5/13–5/14
	Batch 4 Final Files Delivered to Sponsor:	5/15