

PRODUCTION TIMELINE: Turner Stay-at-Home Tips Video Project			Completed
PITCH	Pitch Phase:	4/21–4/27	
	Internal Tongal Review:	4/27	
	Pitches Delivered to Sponsor:	4/28	
	Sponsor Greenlights Pitches:	4/29	
PRE	Pre-Production Begins:	4/29	
	Rough Draft of Script Due:	4/30	
	Sponsor Feedback on Script Due:	5/1	
	Revised Script Due:	5/4	
	Final Feedback/Approval from Sponsor:	5/5	
	Pre-Production Elements Approved:	5/5	
VID	Production Phase:	5/5–5/11	
REV	First Cuts Due:	5/11	
	Sponsor Feedback Due:	5/12	
	Second Cuts Due:	5/13	
	Final Approval from Sponsor Due:	5/14	
	Masters Delivered to Tongal:	5/15	
	QC:	5/15–18	
	Final Files Delivered to Sponsor:	5/18	