

PRODUCTION TIMELINE		
DEV	Project Launch:	10/02
	Pitch Phase / Filmmakers Develop full Pitches:	10/02-10/08
	Internal Tongal Review:	10/09
	Pitches Delivered to Sponsor:	10/09
	Pitch Review with Tongal	10/12
	Pitches Selected by Sponsor:	10/13
<i>Commencement Milestone</i>		
	Rough Draft of Scripts Due:	10/14
	Script Feedback from Sponsor:	10/16
	Revised Scripts Due:	10/19
	Final Script Feedback/Approval:	10/21
	Casting, Location, & Storyboard Due:	10/23
	Casting, Location, & Storyboard Notes Due:	10/26
	Wardrobe Options Due:	10/27
	Wardrobe Selections Due:	10/28
	Pre-Production Elements Approved:	10/30
<i>Production Greenlight Milestone</i>		
VID	Production Phase:	11/02 - 11/06
	Rough Cut Delivered to Tongal:	11/09
	Tongal Internal Feedback:	11/09
<i>Production Greenlight Milestone</i>		
REV	Rough Cut & Photos Delivered to Sponsor:	11/10
	Rough Cut & Photo Feedback from Sponsor:	11/12
	Fine Cut Delivered to Sponsor:	11/16
	Retouched Photos Delivered to Sponsor:	11/16
	Fine Cut Feedback from Sponsor:	11/17
	Picture Lock Cut Delivered to Sponsor:	11/19
	Animated Banners Delivered to Sponsor	11/19
	Picture Lock Approval / Final Feedback from Sponsor:	11/24
	Animated Banners Final Feedback from Sponsor:	11/24
	Final Cut Delivered for Approval:	11/30
	Final Animated Banners Delivered to Sponsor	11/30
	Final Cut Approved	12/1
	Final Sponsor and Tongal QC: Use date Range	12/2
	Final Files Delivered to Sponsor:	12/03
<i>Production Greenlight Milestone</i>		