



What is hawkeZ



HawkeZ is a collaboration between Hawke Media
and Josh Richards & Griffin Johnson — Gen Z Creative Directors.

Exceptional influencer marketing for those bold enough to be exceptional.



You're in Good Company

We've taken some impressive companies under our wing. From soaring startups to heavy hitters, we're proud to work with businesses both down the block and across the globe.

LORNA JANE
ACTIVE LIVING

proactiv

NYLON

incase



RALEIGH

eHarmony

TEDx

GRENCO
SCIENCE

↓ PERVERSE



Planet blue

CLUBWAKA

KREWE

#FLOATY

TAMARA MELLON



b BITIUM

Choura



beaming
PURE. ORGANIC. JOY.

ACTIVE
network.

STADIUM
GOODS



Our Top Partners

Welcome to The Nest

Google

facebook



shopifyplus



CLEARBANC

BREX



Who We Are

Defining Statistics



The expertise of managing marketing for over 3,000 brands at your disposal



170 full-time employees to turn strategy into reality



Offices in LA, NY, Boston, Baltimore, & more

Growing nationwide, global, & cross-cultural presence.



Privately owned by the two co-founders

*No Bureaucracy.
No Investors. Just Results.*



7 Years In Business

7 Years of Growth.



We Won't Pitch You Jokes

Awards



Fastest Growing
Companies in the Nation
2017



Best Places to Work
2018

Forbes

Content Marketing
Companies to Check Out
2018



Silver 2017



Our Services



Strategy



Branding & Production



Media Buying



Web Design



Content & Social



Lifecycle Marketing



Photo & Video



Affiliate Marketing



Amazon Services



Why hawke 



+ **TikTok**

Hawke Media is one of
the first marketing consultancies
to officially partner with TikTok.



Why hawekeZ

- **92%** of consumers trust recommendations from others. - AdWeek
- **\$15B** is what experts say the influencer marketing industry will be worth by 2022. - Business Insider
- **84%** of consumers trust online reviews as much as a personal recommendation. - Inc.
- **11X** higher ROI from influencer marketing vs. traditional marketing. - Tomoson

JOSH *RICHARDS*



josh@talentxent.com

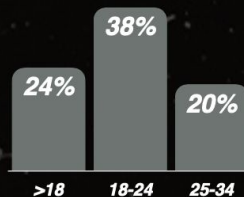
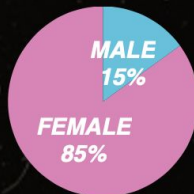


AGE: 18

LOCATION: LOS ANGELES, CA

From acting to special advisor to our TalentX's VP of Talent, Josh is a business orientated, talented, charming personality who has swooned his mass of followers. As a member of the Sway House, Josh collaborates with all the best personalities in the game; continually growing his highly engaged audience. Josh has spoken on several panels including the Consumer Electronics Summit about climate change & wants to use his platform to keep entertaining, educating & inspiring his audience.

AUDIENCE



38M+
total social reach

 **24.2M+**
followers

6M+ average views

 **7.4M+**
followers

1.3M+ story opens

 **2.45M+**
subscribers

2.4M+ average views

 **2.8M+**
followers

 **1.9M+**
followers

GRIFFIN JOHNSON



griffin@talentxent.com

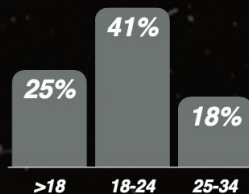
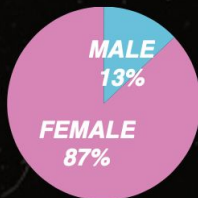


AGE: 22

LOCATION: LOS ANGELES, CA

Griffin started his social media career while in nursing school, going viral for his TikToks in his scrubs. After moving to LA into the Sway House, Griffin has grown his following by collaborating with some of the top TikTokers and digital media creators. On top of that, Griffin's YouTube activity and following has been rising at an exponential rate. Griffin's passion for acting and modeling has also led him to pursuing his many talents outside of social media. Griffin's known as the most down-to-earth and relatable Sway member by his fans.

AUDIENCE



18M+
total social reach

 **10.3M+**
followers

5.3M+ average views

 **3.6M+**
followers

500K+ story opens

 **1M+**
subscribers

2.5M+ average views

 **1.6M+**
followers

 **1.9M+**
followers

HAWKE MEDIA

THANK YOU