

PRODUCTION TIMELINE		
PITCH	Pitch Phase:	August 20–30
	Internal Tongal Review:	August 30–September 1
	Pitches Delivered to Sponsor:	September 1
	Pitches Selected by Sponsor:	September 3
<i>Commencement Payment Milestone Triggered</i>		
PRE	Pre-Production Kickoff Call:	September 8
	Rough Draft of Script Due:	September 13
	Script Feedback from Sponsor:	September 16
	Revised Script + Casting and Locations Due:	September 20
	Final Script Feedback/Approval:	September 23
	Final Scripts + Revised Casting and Locations Due:	September 27
	Final Casting/Locations Approval:	September 29
	Pre-Production Elements Approved:	September 29
VID	Production Phase:	September 30–October 12
	Rough Cut Delivered to Tongal:	October 12
	Tongal Internal Feedback:	October 13
REV	Rough Cut Delivered to Sponsor:	October 15
	Rough Cut Feedback from Sponsor:	October 19
	Fine Cut Delivered to Sponsor:	October 21
	Fine Cut Feedback from Sponsor:	October 25
	Picture Lock Cut Delivered to Sponsor:	October 27
	Picture Lock Approval / Final Feedback from Sponsor:	October 29
	Final Cut Delivered for Approval:	--
	Sponsor Approves Video for Mastering:	October 29
	Mastering:	October 29–November 1
	Tongal QC:	November 1
	Final Files Delivered to Sponsor:	November 1 EOD
<i>Final Payment Milestone Triggered</i>		