

QUENCH GUM BROADCAST PRODUCTION TIMELINE			Completed
DEV	Project Launch:	4/29	X
	Pitch Phase / Filmmakers Develop full Pitches:	4/29 - 5/6	
	Internal Tongal Review:	5/6 - 5/10	
	Pitches Delivered to Sponsor:	5/10	
	Pitches Selected by Sponsor:	5/17	
PRE	Pre-Production Begins:	5/18	
	Kick-Off Call (KOC) with Brand/Tongal/Filmmaker:	5/18	
	Rough Draft of Script Due:	5/19	
	Script Feedback from Sponsor:	5/25	
	Revised Script Due:	5/26	
	Final Script Feedback/Approval:	6/2	
	Casting, Storyboards, & Location Options Due:	6/3	
	Casting, Storyboards, & Location Feedback/Selections from Sponsor:	6/7	
	GFX Treatment Due:	6/7	
	GFX Feedback/Approval from Sponsor Due:	6/10	
	Pre-Production Elements Approved:	6/10	
VID	Production Phase:	6/11 - 6/20	
	Rough Cut Delivered to Tongal:	6/21 9AM PT	
	Tongal Internal Feedback:	6/22	
REV	Rough Cut Delivered to Sponsor:	6/23	
	Rough Cut Feedback from Sponsor:	6/28	
	Fine Cut Delivered to Sponsor:	6/30	
	Fine Cut Feedback from Sponsor:	7/2	
	Final Cut Delivered for Approval:	7/6	
	Master Files Delivered to Tongal for QC:	7/8	
	Final Sponsor and Tongal QC:	7/8 - 7/9	
	Final Files Delivered to Sponsor	7/9	