

MANSCAPED x TONGAL MONTHLY MINUTE TIMELINE			Completed
DEV	Project Launch:	6/3	
	Pitch Phase:	6/3-6/9	
	Internal Tongal Review:	6/9/-6/10	
	Pitches Delivered to Sponsor:	6/10	
	3 Pitches Selected by Sponsor:	6/15	
REV	Manscaped to send key beats for first Monthly Minute video:	6/16	
	1st Draft of Scripts & VO Casting Delivered to Sponsor:	6/18	
	Script Revisions Feedback & VO Casting Selection from Sponsor:	6/22	
	2nd Draft of Scripts & 1st Storyboards Delivered to Sponsor:	6/24	
	Script Revisions & Storyboards Feedback from Sponsor:	6/25	
	Final Script & Storyboard Revisions Due to Sponsor:	6/28	
	Final Script & Storyboard Approval from Sponsor:	6/30	
	Final Animation/Writing Team Selected from Sponsor & Kick-Off Call:	7/1	
VID	Production Phase:	7/2-7/12	
REV	Rough Cuts Delivered to Tongal:	7/12	
	Tongal Internal Feedback:	7/13	
	Rough Cuts Delivered to Sponsor:	7/14	
	Rough Cuts Feedback from Sponsor:	7/16	
	Fine Cuts Delivered to Sponsor:	7/19	
	Fine Cuts Feedback from Sponsor:	7/21	
	Final Cuts Delivered to Sponsor:	7/23	
	Final Cuts Approval from Sponsor:	7/27	
	Final Sponsor and Tongal QC:	7/27-7/28	
	Final Files Delivered to Sponsor:	7/29	