

| WUF & Wellness                       |                                     |           |
|--------------------------------------|-------------------------------------|-----------|
| PITCH                                | Project Launch:                     | 5/12      |
|                                      | Pitch Phase:                        | 5/12-5/18 |
|                                      | Internal Tongal Review:             | 5/18-5/20 |
|                                      | Pitches Greenlit by Tongal:         | 5/20      |
| Greenlight Payment Triggered - \$500 |                                     |           |
| VIDEO PHASE                          | Video Phase                         | 5/20-5/25 |
|                                      | 1st Draft Video Due                 | 5/25      |
|                                      | Tongal Feedback + Creator Revisions | 5/25-5/31 |
|                                      | Final Video Due                     | 5/31      |
| Final Payment Triggered - \$1000     |                                     |           |