

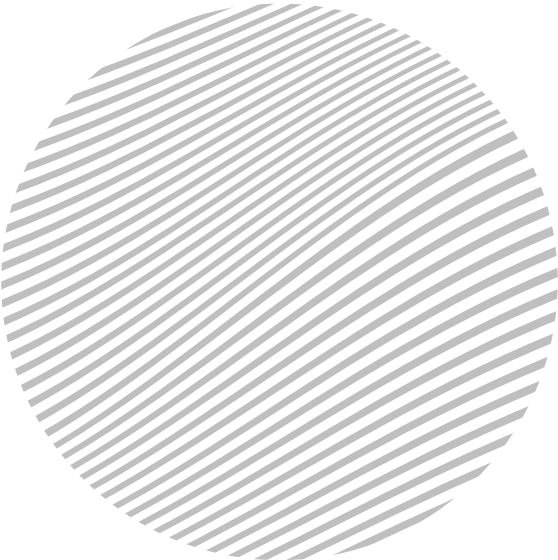
Brand Elements

Brand In Use



Brand Application

Moodboard



Brand Elements

Photo Examples



Refreshing with Foreground and Background Contrast



Textures to Evoke Feeling & Flavor



Same Hue & Monochromatic Elements



Compositional Storytelling



Function in Action & Can as Hero



Events Post Product Consumption



Social Drink



Smooth & Rough Texture Tension