

TONGAL™

PRODUCTION TIMELINE			
Phase	Milestone	Start Date	End Date
2.PITCH	PITCH PHASE OPEN	10/01	10/08
2.PITCH	Pitches to Client for Review	10/13	10/15
2.PITCH	Pitch Selection(s) Due & Initial Payment Triggered	10/15	10/15
3.PRE-PRO	PRE-PRODUCTION	10/15	11/11
3.PRE-PRO	Script to Client for Review & Notes/Approval	10/19	10/21
3.PRE-PRO	Script in Revisions	10/21	10/25
3.PRE-PRO	Revised Script to Client for Review & Approval	10/25	10/27
3.PRE-PRO	Storyboard to Client for Review & Approval	11/02	11/04
3.PRE-PRO	Storyboard in Revisions	11/04	11/09
3.PRE-PRO	Revised Board to Client for Review & Approval	11/09	11/11
4.PROD	PRODUCTION	11/11	11/30
4.PROD	Video Phase	11/11	11/17
5.REV	Rough Cut(s) to Client for Review	11/19	11/22
5.REV	RC with Filmmaker for Revisions	11/22	11/30
5.REV	Fine Cut(s) to Client for Review	11/30	12/02
5.REV	FC with Filmmaker for Revisions	12/02	12/06
5.REV	Picture Lock(s) to Client for Review	12/06	12/08
5.REV	PL with Filmmaker for Revisions	12/08	12/10
5.REV	Final Cut(s) to Client for Review & Approval	12/10	12/14
6.DELIV	MASTER QC & FINAL DELIVERY	12/14	12/16
7.WRAP	Project File Collection	12/16	12/20
7.WRAP	Project Wrapped, Closed, and Final Payment Triggered	12/20	12/21