

TONGAL™

PRODUCTION TIMELINE			
Phase	Milestone	Start Date	End Date
2.PITCH	PITCH PHASE OPEN	07/21	07/27
2.PITCH	Tongal Internal Review	07/27	07/29
2.PITCH	Pitches to Client for Review	07/29	08/03
2.PITCH	Pitch Selection(s) Due & Initial Payment Triggered	08/03	08/03
3.PRE-PRO	PRE-PRODUCTION	08/03	08/22
3.PRE-PRO	Kick-off(s)	08/04	08/04
3.PRE-PRO	Tongal/Creator Call	08/04	08/04
3.PRE-PRO	Tongal/Creator/Client Calls	08/04	08/04
3.PRE-PRO	Script to Client for Review & Notes/Approval	08/05	08/09
3.PRE-PRO	Script in Revisions	08/09	08/11
3.PRE-PRO	Revised Script to Client for Review & Approval	08/11	08/15
3.PRE-PRO	Casting to Client for Review & Approval	08/16	08/18
3.PRE-PRO	Location to Client for Review & Approval	08/16	08/18
3.PRE-PRO	Product Shipping Buffer	08/16	08/22
4.PROD	PRODUCTION	08/22	08/26
4.PROD	Tongal Rough Cut(s) in for Review	08/26	08/29
4.PROD	Tongal RC Filmmaker Revisions	08/29	08/31
5.REV	POST-PRODUCTION & DELIVERY	08/31	09/22
5.REV	Rough Cut(s) to Client for Review	08/31	09/02
5.REV	RC with Filmmaker for Revisions	09/02	09/07
5.REV	Fine Cut(s) to Client for Review	09/07	09/09
5.REV	Releases & Clearances Approval	09/09	09/09
5.REV	FC with Filmmaker for Revisions	09/09	09/13
5.REV	Picture Lock(s) to Client for Review	09/13	09/15
5.REV	PL with Filmmaker for Revisions	09/15	09/19
5.REV	Final Cut(s) to Client for Review & Approval	09/19	09/21
6.DELIV	Master QC & Final Delivery to Client	09/21	09/22
7.WRAP	Project File Collection	09/22	09/26
7.WRAP	Project Wrapped, Closed, and Final Payment Triggered	09/26	09/26