

CLIENT: MEMBERS MARK
AGENCY: TONGAL
PRODUCTION: PRETTY NIFTY PRODUCTIONS

:60 & :30 **"THE STRUGGLE IS REAL"**



We open on a waiting room full of babies.



MOM asks who's next.



CU of babies as they speak their mind.



Zen spa of baby changing tables.



Babies in full spa mode.



Babies talk to each other.



Product shots & bumper.



Babies laugh uncontrollably.