

Happy Holidays Illustration Project - Winter/Spring 2023		
PITCH	Project Launch:	2/16
	Pitch Phase:	2/16-2/23
	Internal Tongal Review:	2/23-2/27
	Pitches Greenlit by Tongal:	2/27
Commencement Payment Triggered - \$75		
PRE	Pre-Production / Drafting Kickoff	2/27
SOCIAL ASSET	Social Asset Phase:	2/27-3/13
	Tongal Feedback + Creator Revisions	3/13-3/14
	Final Versions Due:	3/19
Final Payment Triggered - \$75		