

TONGAL SOCIAL TEAM - Spring & Summer 2023		
PITCH	Project Launch:	4/10
	Pitch Phase:	4/10-4/21
	Internal Tongal Review:	4/21-4/25
	Pitches Greenlit by Tongal:	4/25
Commencement Payment Triggered - \$300		
PRE	Kick-off with Greenlit Creators	4/25
SOCIAL ASSET	Social Asset Phase:	4/25-5/5
	Tongal Feedback + Creator Revisions	5/5-5/6
SOCIAL ASSET	Social Asset Phase:	6/1-6/12
	Tongal Feedback + Creator Revisions	6/12-6/14
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	6/30-7/11
	Tongal Feedback + Creator Revisions	7/10-7/13
SOCIAL ASSET	Social Asset Phase:	8/1-8/9
	Tongal Feedback + Creator Revisions	8/9-8/14
Milestone Payment Triggered - \$300		