

TONGAL SOCIAL TEAM - Winter 2024		
PITCH	Project Launch:	1/11
	Pitch Phase:	1/11-1/18
	Internal Tongal Review:	1/18-1/22
	Pitches Greenlit by Tongal:	1/22
Commencement Payment Triggered - \$300		
PRE	Kick-off with Greenlit Creators	Week of 1/22
SOCIAL ASSET	Social Asset Phase:	1/22-1/26
	Tongal Feedback + Creator Revisions	1/26-1/29
SOCIAL ASSET	Social Asset Phase:	1/29-2/2
	Tongal Feedback + Creator Revisions	2/2-2/5
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	2/20-2/23
	Tongal Feedback + Creator Revisions	2/23-2/29
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	3/4-3/8
	Tongal Feedback + Creator Revisions	3/11-3/15
Milestone Payment Triggered - \$300		