

TONGAL SOCIAL TEAM - Summer 2024		
PITCH	Project Launch:	5/28
	Pitch Phase:	5/28-6/11
	Internal Tongal Review:	6/11-6/15
	Pitches Greenlit by Tongal:	6/15
Commencement Payment Triggered - \$300		
PRE	Kick-off with Greenlit Creators	Week of 6/15
SOCIAL ASSET	Social Asset Phase:	6/15-6/30
	Tongal Feedback + Creator Revisions	6/30-7/2
SOCIAL ASSET	Social Asset Phase:	7/7-7/12
	Tongal Feedback + Creator Revisions	7/12-7/15
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	8/1-8/7
	Tongal Feedback + Creator Revisions	8/7-8/9
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	8/23-8/29
	Tongal Feedback + Creator Revisions	8/29-9/10
Milestone Payment Triggered - \$300		