

TONGAL SOCIAL TEAM - Autumn 2024		
PITCH	Project Launch:	9/5
	Pitch Phase:	9/5-9/19
	Internal Tongal Review:	9/19-9/20
	Pitches Greenlit by Tongal:	9/20
Commencement Payment Triggered - \$300		
PRE	Kick-off with Greenlit Creators	Week of 9/23
SOCIAL ASSET	Social Asset Phase:	9/23-10/1
	Tongal Feedback + Creator Revisions	10/1-10/3
SOCIAL ASSET	Social Asset Phase:	10/21-10/25
	Tongal Feedback + Creator Revisions	10/25-10/28
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	11/1-11/6
	Tongal Feedback + Creator Revisions	11/6-11/8
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	11/25-12/2
	Tongal Feedback + Creator Revisions	12/2-12/4
Milestone Payment Triggered - \$300		