

TONGAL SOCIAL TEAM - First Quarter 2025		
PITCH	Project Launch:	1/6
	Pitch Phase:	1/6-1/20
	Internal Tongal Review:	1/20-1/22
	Pitches Greenlit by Tongal:	1/22
Commencement Payment Triggered - \$300		
PRE	Kick-off with Greenlit Creators	Week of 1/22
SOCIAL ASSET	Social Asset Phase:	1/22-1/27
	Tongal Feedback + Creator Revisions	1/27-1/29
SOCIAL ASSET	Social Asset Phase:	2/10-2/14
	Tongal Feedback + Creator Revisions	2/14-2/16
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	3/3-3/7
	Tongal Feedback + Creator Revisions	3/7-3/10
Milestone Payment Triggered - \$300		
SOCIAL ASSET	Social Asset Phase:	4/1-4/7
	Tongal Feedback + Creator Revisions	4/7-4/9
Milestone Payment Triggered - \$300		