

LEGO YouTube Shorts Timeline (9 x :15 Stop-Motion Videos)	
Project Launch	September 16
Pitch Phase Phase	September 16 - 21
Pitches delivered to TLG	September 22
LEGO selects winning pitches	September 23
LEGO sends product to pitch winners	September 23
Treatment including brick builds and backgrounds due	September 27
TLG notes on treatment due	September 28
Revised treatment due	September 30
Treatment approved by	October 1
Animation	October 1 - October 15
Rough cuts delivered to TLG	October 18
Feedback on rough cuts from TLG due	October 19
Fine cuts delivered to TLG for approval	October 22
Feedback on fine cuts from TLG due	October 25
Final cuts delivered to TLG for approval	October 27
Approval due by	October 28
QC and Packaging of Animation Video	10/29/2021 - 31
Delivery of Animation Video to TLG	November 1